

Geo-Sense Footfall Headline Report

Richmond

July 2025

138,641

Total visits this period

Footfall is

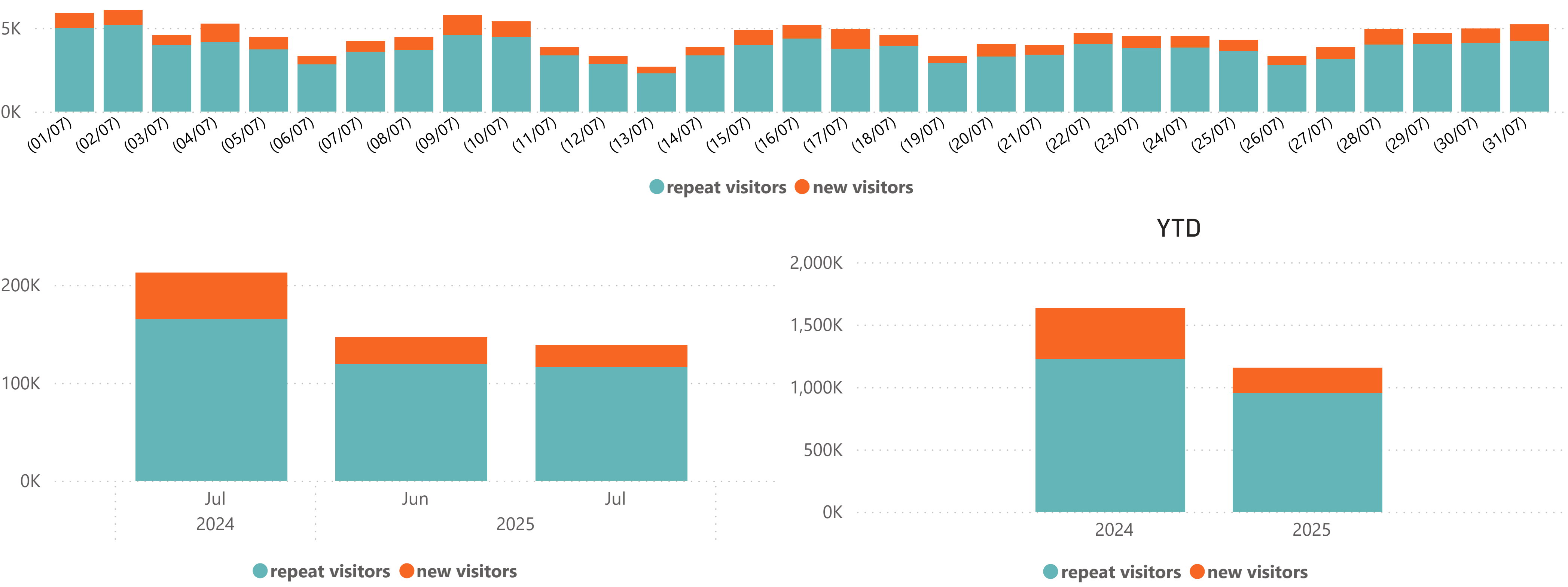
- 5%

down based on
last month

4,472

Average visitors per day

Overall footfall statistics



Headlines

- . The change in footfall compared to the previous month is a **-5 % decrease**
- . The total number of visitors was **138,641** of which **116,062 (84%)** have visited previously and **22,579 (16 %)** were new
- . This months average visitors per day is **down** by **-18%** based on the year to date average visitors per day
- . Total footfall for the year to date has **decreased** by **-29% (-476,690)** based on the same period last year
- . The busiest zone during **July** was **Hill Rise** with **77,641** visitors **56%** of the total venue visitors

Busiest Days

- . The busiest day this month was **Wednesday 2nd** with **6,077**, **4 %** of the total visitors of which **887 (15%)** were new visitors
- . During this day the busiest time of day was between **3:00 PM** and **4:00 PM**
- . Average dwell for the day was **210** minutes.